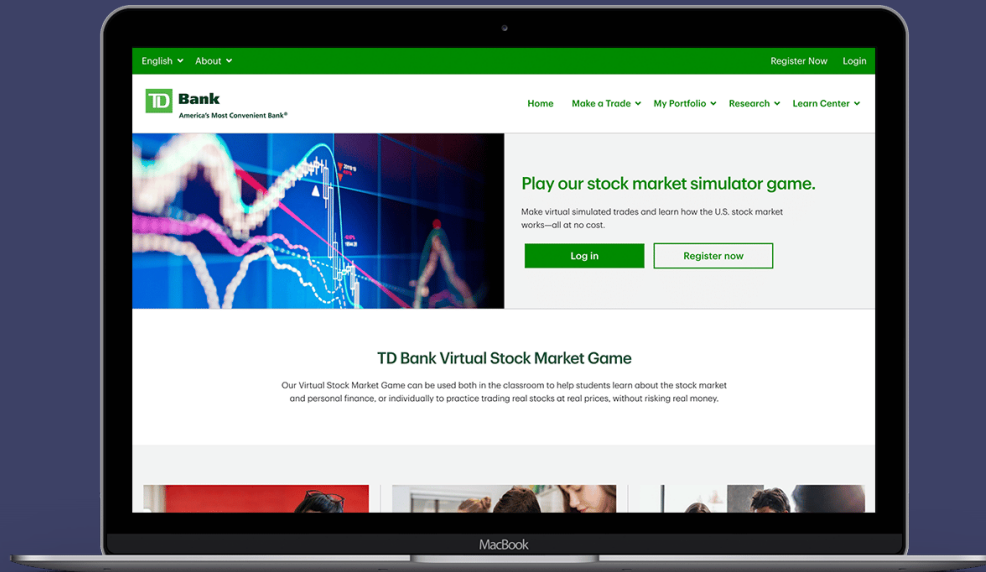




White Label Financial Education Solutions



- ✓ Turnkey
- ✓ Branded
- ✓ Customer Support

The Stock-Trak family of sites serves over 1 million learners every year.



About Stock-Trak Inc.

- Since 1990, we have been the leading provider of educational financial simulations for:
 - Middle and High Schools
 - Universities
 - Brokerages and Global Stock Exchanges
 - Corporate Employee Education
- Our simulations can include a budget game, a stock market game, curriculum and certifications.
- Can be easily white-labeled with corporate branding for employee education or school sponsorships.

WHO WE SERVE



1 MILLION+
ONLINE LEARNERS ANNUALLY



1,000+ UNIVERSITIES
WITH 2,000 ACTIVE CLASSES



20,000+
HIGH SCHOOLS



100+ CORPORATE
CLIENTS

BENEFITS OF A BRANDED SITE

Engage with Your Customers

Provide a high quality and valuable experience to your ideal customers that reinforces your **brand identity** and **values**.

Raise the Financial Health of Your Community

Our **experiential** and **gamified** simulations work to provide valuable education that is so desperately needed. (May impact your CRA rating too!).

Your Program, Your Rules

You have complete control over what participants experience. More **flexibility** and **freedom** to offer the best user experience.

WHAT'S INCLUDED

Sponsored Accounts on PersonalFinanceLab™

- Stock Game
- Budget Game
- Curriculum
- Teacher Reports
- Pricing per Student
- Your ~2" logo on certain pages

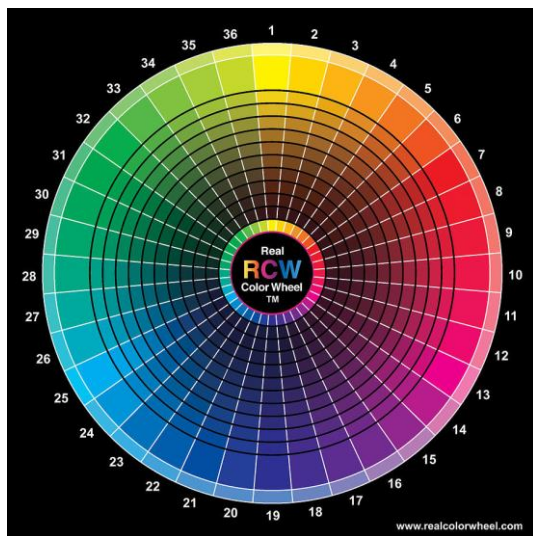


Branded White Label Site

- Stock Game
- Budget Game
- Curriculum
- Unique Brand Identity & URL
- Customizable Home Page
- Custom Messaging
- Additional Content Pages
- Placement of Message/Ad Units
- Custom Transaction Emails
- Custom Registration Page
- <30 Custom Assignments*
- <5 Audited Challenges per Year*
- Pricing per 1,000 users
- Custom Certificates*

*Additional Set-up Costs

YOUR BRANDING, COLORS, & MESSAGING



Source: www.realcolorwheel.com

UNIQUE HOME PAGE



Your logo, colors, images, text and links and all internal pages carry the same theming.

DEDICATED MESSAGING



Announcements on the dashboard, overlays, hello bars and custom registration emails.

EMBEDDED MESSAGING/AD LOCATIONS

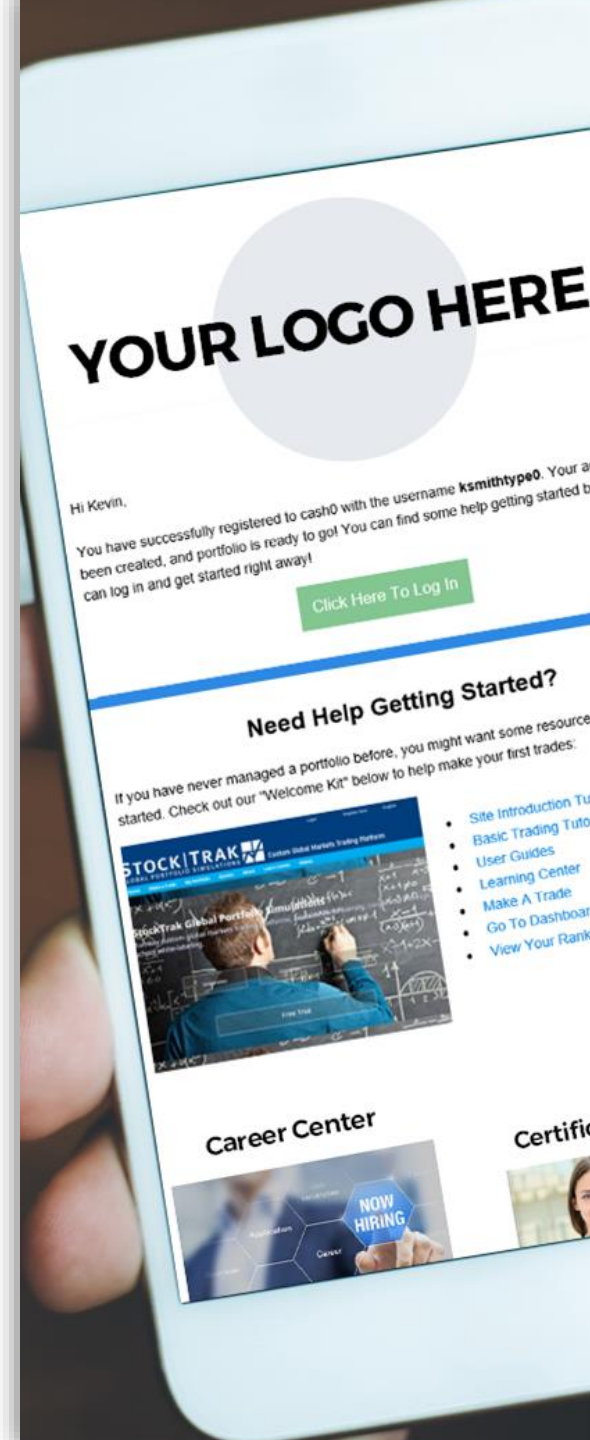


Interspersed with the other features and widgets for a seamless experience!

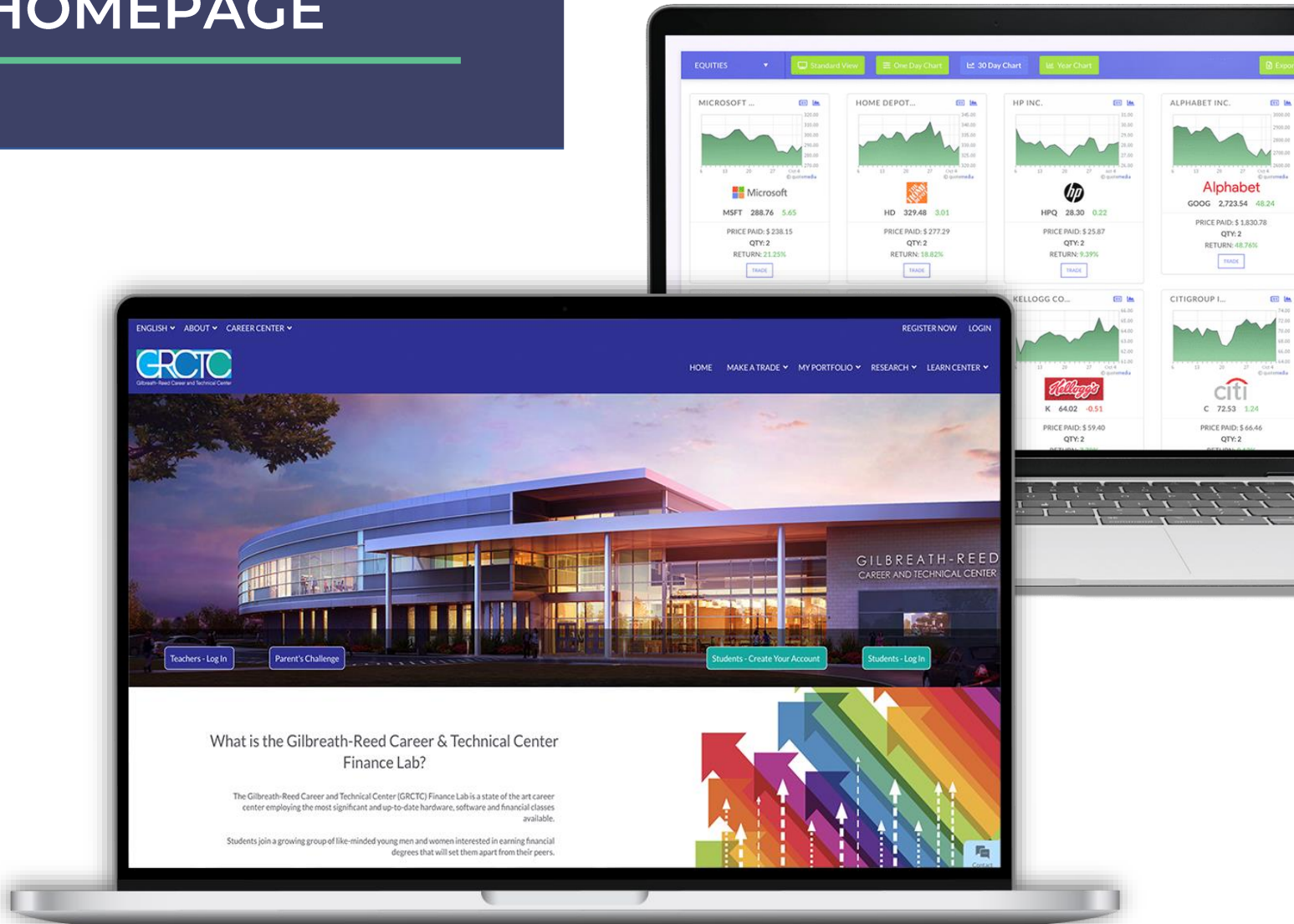
ONBOARDING AND ORIENTATION



Your dedicated account manager will walk you and your team through every step of the way.



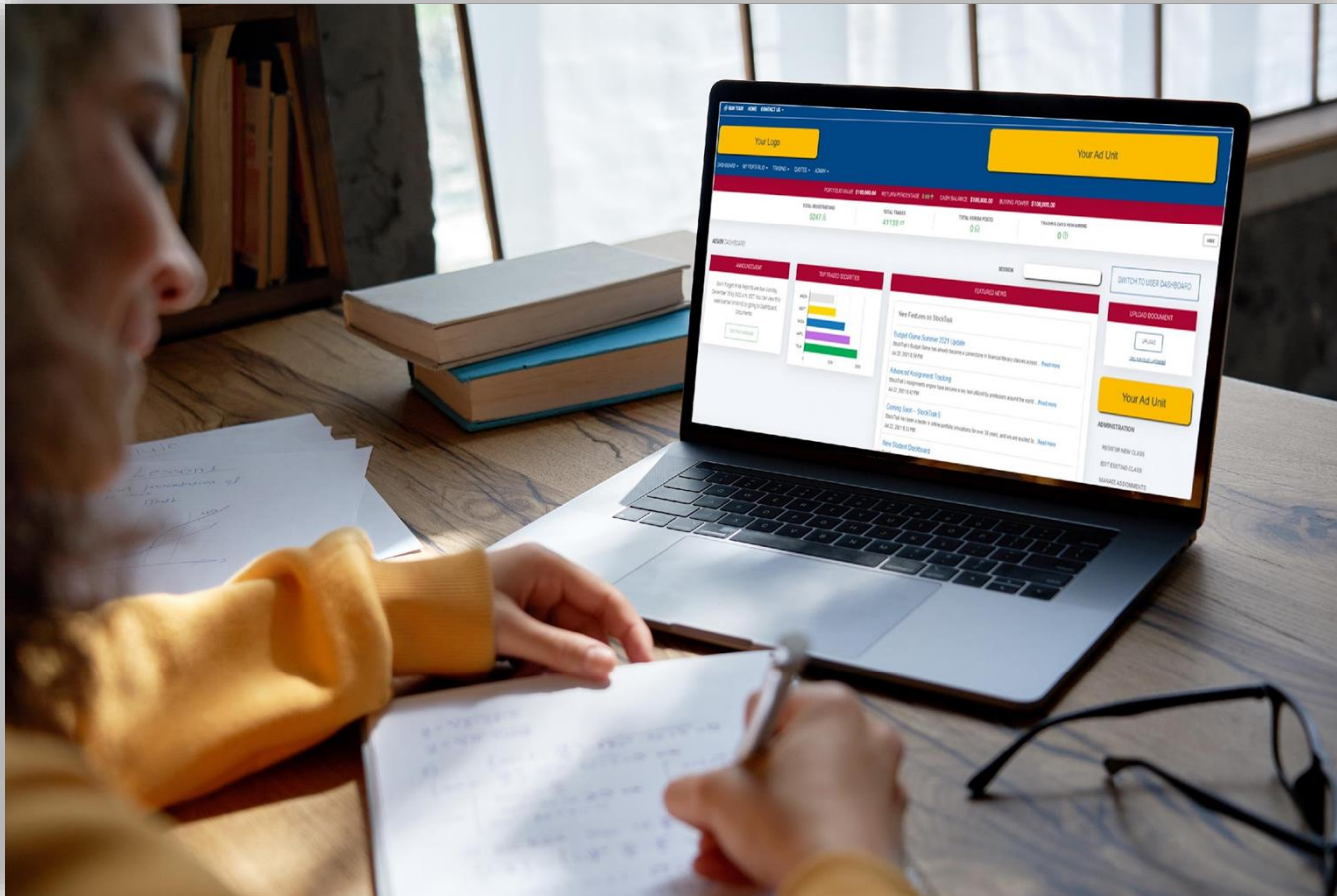
UNIQUE HOMEPAGE



With your own
WHITE LABEL SITE,
you can customize the
Homepage, About Us page,
Contact Us page, and if
applicable add Rules or
Prizes pages.

You will also have your own
dedicated Registration page
that you can share in your
marketing materials.
Capturing whatever
information you require on
your target audience.

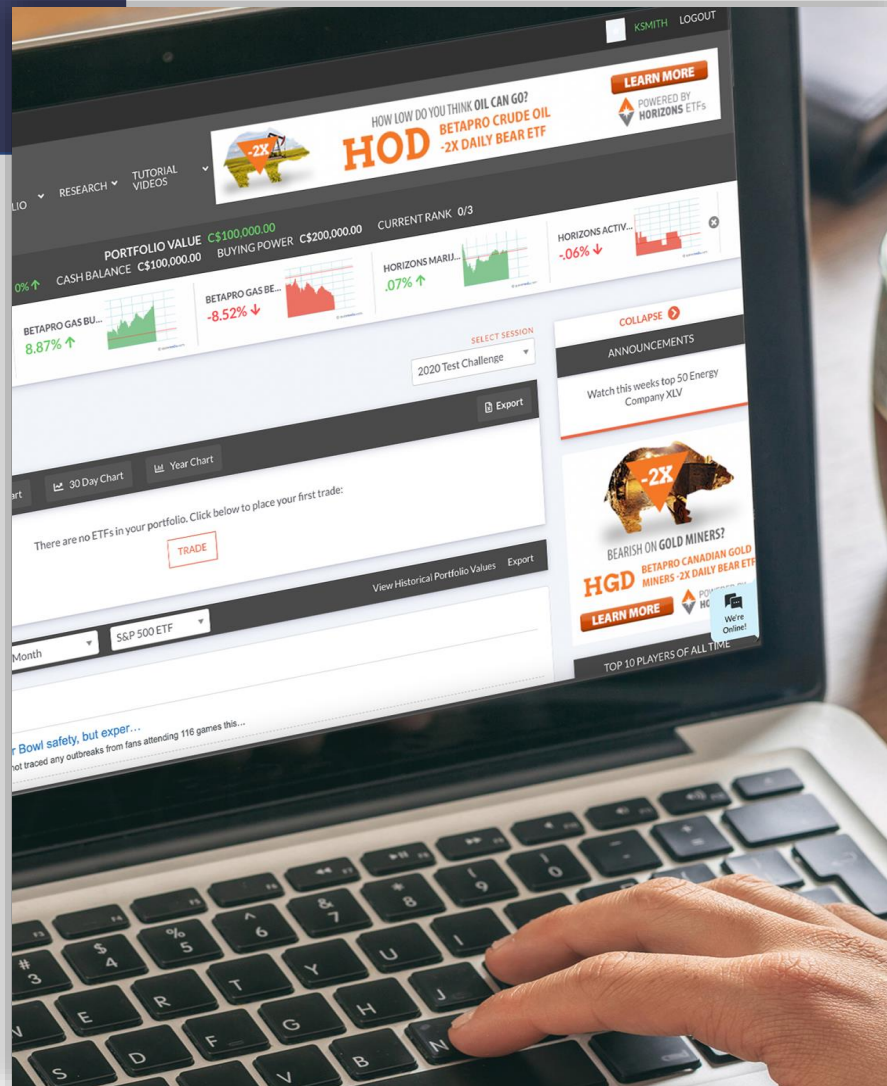
DEDICATED MESSAGING



The **Announcements box** can show images or text and have different content per challenge. **Pop-up overlays** can link to either internal or external landing pages. These can also be tailored to your brand identity.

The **Hello Bar** is another feature available from the homepage to capture the attention of new and returning visitors.

EMBEDDED MESSAGING/AD PLACEMENTS



With several locations on the **Main Menu**, **Ride Side Panel** and among the widgets of the **Dashboard**, you can display messages/ads for your own programs, feature sponsors or key donors, or advertise special events and promotions.

You can also integrate your own social media channels that rotate with your latest posts.



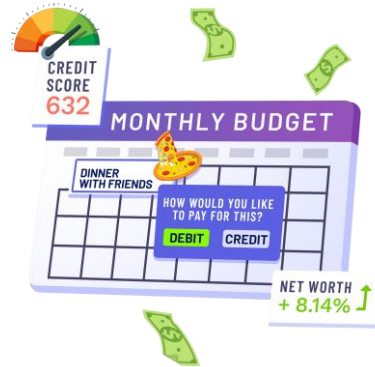
WHITE LABEL PRICING

Custom Site w/ Stock
Game & Lessons



Starts at \$15K
per year

Custom Site w/ Budget
Game & Lessons



Starts at \$15K
per year

Custom Site w/ Budget &
Stock Games & Lessons



Starts at \$20K
per year

Special Pricing is available for Non-Profits. Pricing depends on the degree of customization and number of users, and the number of events or tournaments. Please contact us with your specific requirements to discuss pricing.

SPONSOR A SCHOOL



Teachers get **support** bringing financial literacy concepts to life.

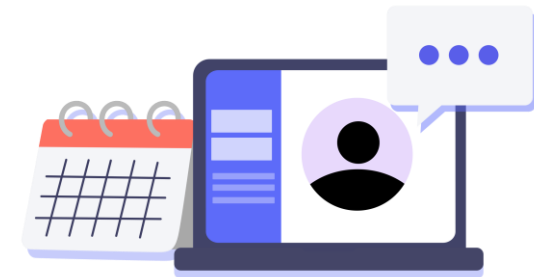


Students **learn from their mistakes** and develop **smart money habits**.



Schools and School Districts can **monitor the effectiveness** of their programs.

Sponsor a School on
PersonalFinanceLab™



\$1500 per year



HOW TO GET IN TOUCH?

Email

sales@StockTrak.com

Phone

1-800-786-8725

1-514-871-2222

Websites

www.StockTrak.com

www.PersonalFinanceLab.com

www.HowTheMarketWorks.com

www.PersonalFinanceLab.com